



AS PROMISED ADDITIONAL DETAILS ON ARCSCHOOL

- Who:** Paid dues members from all 17 Republican Clubs inside Tarrant County plus Tarrant County Republican Assembly
- What:** 5-hour Political Technology Training School
- When:** February 18th... Saturday
- Where:** **Admiral Hotel** (formally Holiday Inn) 1507 N. Watson Rd.
(Hwy. 360 at Brown Blvd. S.W. Corner) Arlington, 817-640-7712
- Why:** see below...
- Time:** 9:30am arrive & register
10:am class begins
12:noon 30-min. break for lunch (provided)
3:30pm conclusion
- Cost:** \$35.00/each & must RSVP & mail check in advance to: ARC
P.O. Box 14095 Arl. 76094-1095 & mark check 'ARC School'

And the Why...

To win in November, of course... (& maybe pick solid Conservatives in the primaries as well, which will take place in March or April or May or June or maybe next Sept)

This is a specifically designed training session on how to use the following 'Social-Media' in the world of Conservative Politics:

Facebook Flickr Twitter YouTube Linked-in Google+ Google Bookmarks and the list continues...

We will also discuss how to set up a BLOG, then how to use it in a proper political manner and the same for WebSites and if we have time, maybe message boards.

There is also a proper way to send political emails with commercial email servers, like ConstantContact, with effective results. Did you know that sending political emails from your personal email address also has prim & proper rules to make them more effective. Beginning with cleaning them up before 'resending' anything to anyone.

This school is 'currently' scheduled as a 5-hour (in depth) training class for people who are truly interested in using these mediums to play politics. You will set up accounts and learn 'precisely' how to use it all to better benefit our 'Conservative' candidates. For those of you who already know how to do all this, you will be placed in a separate group for additional training.

Notes:

- 1) We must limit participation to the first 75 people to RSVP...
- 2) Everyone is to bring a laptop computer with WiFi ability, as this is hands-on training...
- 3) Power outlet strips will be available and lunches provided; but, if you have a pigtail 4 or 5 position power strip, please bring it to insure an open outlet.
- 4) An agenda, with a bio on our teacher, to follow. The plan is have many assistants in order to provide as much individual teaching/training as possible...

A Special Request...

Does anyone know of a sponsor(s) who can help reduce the overall cost?

Per the above, invitees are limited...

This is strictly first come, first to RSVP. If the class fills up, we will consider the possibility of holding a second & third class, at a later date, if the interest appears high enough. There is even a possibility of holding an 'advanced' class for the truly serious user.

Our teachers are exceptionally good at this. Our lead instructor has done this many-many times, all around the state, for the TFRW. The end result is a smarter user, for political purposes, of this thing called – Social Media.

RSVP to...

Dale R. Attebery, General Coordinator & ARC Sr. Advisor
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