

ARLINGTON REPUBLICAN CLUB



Advertisement Purchase Form For 2012 Printed Membership Directory

ARC is selling advertisement space in our annual membership publication. Our goal is to collect enough ad dollars to pay the printing cost and maybe have a little left over for club use.

As always, political, personal and business ads may be purchased. Members and non-members alike may place ads. ARC reserves the right to accept, reject or alter ads to formatting requirements.

Advertisement Rates	Place 'x' for purchased ad	Comments
\$100.00/full page ad B/W or Color		
\$75.00/half page ad B/W or Color		
\$50.00/third page ad B/W or Color		

Notes: (1) You may create your own ad design; or, we can design your ad for \$100.00 and you will own the design **(2)** do not use .jpeg or .pdf format, as we need to set page borders inside 5.5x8.5 inch format.

In addition:
Each member will be able to buy a separate ad, next to their name/picture, for any additional message(s) or picture(s), as you may wish.

The rate is \$30.00 for each additional 3/4 inch of space, which is close to double the normal space of a members listing, or about 5 horizontal lines from left to right.

You may buy additional space for political pictures or perhaps your family or favorite pet.

You may even include your business information, such as 'XYZ Real Estate Company'

Sponsor(s) for Directory:
The estimated cost for the directory is 'maybe \$1,500.00 and we need a sponsor(s), are you interested?'

(Political Advertisement Paid for by the Arlington Republican Club)

Mail or email this form and make checks payable to: ARC P.O. Box 14095 Arlington, TX. 76094-1095

Name	Address	City/Zip	Phone Number(s)	E-Mail(s)

Please list occupation, as it is required for T.E.C. reports: